

Exsys Press Announcement

***Editor's Note: Product screen shots are available upon request.**

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FOR IMMEDIATE RELEASE

NEW “ACTION BLOCK” FEATURE HELPS BUSINESSES EASILY BUILD ONLINE INTERACTIVE “SMART QUESTIONNAIRE” SYSTEMS

ALBUQUERQUE, N.M., – Exsys Inc has released a major new version of its popular Exsys Corvid Knowledge Automation development tool. Exsys Corvid enables development of web-enabled systems that provide expert advice through an interaction that emulates a conversation with a human expert, which can be delivered via standard Web browsers.

Corvid version 4 adds new features for both beginning and advanced users. New “Action Block” knowledge representation reduces initial system development time from a few days to a few hours. Action Blocks make it very simple to build interactive, on-line Smart Questionnaires, surveys and appraisal systems, which ask questions intelligently. Unnecessary questions are skipped and more detailed questions are asked when appropriate. Unlike typical questionnaires, the systems also analyze user input and automatically provide immediate feedback, reports, results and advice. The user input and analysis can be sent to databases, emailed or be passed to other programs through Corvid’s extensive ability to interface with external programs. Action Blocks integrate with Corvid’s traditional Logic Block approach to represent more complex decision-making knowledge and rules when needed.

Adapting its Exsys Corvid software, the new capability enables companies to rapidly field on-line systems that would be very difficult to do by other Web technologies. A spreadsheet style development interface is rapidly learned, but provides a wide range of functions to handle many types of knowledge automation problems.

“We recognized that our clients wanted a way to easily and quickly represent logic,” said Dustin Huntington, president, Exsys. “Action Blocks are ideal for online surveys, dichotomous keys - anywhere a more structured approach is needed in the system user interface. These systems ask questions in a

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logical way that end users appreciate, and which produce better questionnaire results. Also, since the input can be analyzed by the rules in the system, the end user is immediately provided with useful advice and recommendations.”

Knowledge automation systems use the same logic and process as a human expert to analyze the problem at hand and provide answers. Human experts solve problems systematically – one piece at a time – fitting facts together to arrive at conclusions laying the groundwork for good advice. They understand causes and implications, ask only relevant questions and weigh alternatives. These systems follow this same process to reach conclusions and make consistent recommendations -- capturing the decision-making logic and process of a human expert to develop unique, interactive systems that provide answers for each individual situation.

Corvid systems can be deployed using common browsers via Web sites and corporate intranets, on PDAs such as IPAQs, and are also distributed as standalone applications.

In addition to the new Logic Block feature of Corvid ver. 4.0, Exsys Inc. also added many new features for “power users” such as an enhanced system validation, and a library of “How To” documents and “plug-in” systems making it easy to utilize some of the more advanced Corvid capabilities.

Exsys Inc. has over 25 years of expertise in delivering knowledge automation technology, and its products are used by more than half of Fortune 100 companies, many government agencies and thousands of businesses worldwide.

Several popular Exsys Corvid package options assist in getting systems built and deployed quickly including multiple development licenses, training and prototyping and professional consulting services.

About Exsys Inc.

Exsys[®] Inc. (www.exsys.com) is a leading developer of knowledge automation expert system software. Founded in 1983, the company's expert systems allow web sites to directly deliver interactive problem solving knowledge. These systems emulate a one-on-one conversation with a human expert, or panel of experts, to provide precise answers for each individual question. Exsys' expert systems provide the "brains" for virtual representatives on the Web; automate customer support; provide smart answers to customers making purchasing decisions; ensure regulations are followed consistently; perform background filtering; analyze data streams and provide unique online interactions.

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